

Brief profile of the board of directors including directorship and full-time positions in body corporates

1. Mr. Khubilal Jugraj Rathod- Chairman and Whole-Time Director



Mr. Khubilal Jugraj Rathod is the Chairman and a Whole-time Director of our Company. He has been a Director since incorporation of our Company.

He has completed matriculate education.

He has over 50 years of experience in the writing instruments industry.

He has been honoured with the following awards:

- a. Lifetime Achievement Award and the Udyog Rattan Award from the Institute of Economic Studies.
- b. The Life Time Achievement Award from The Bombay Fountain Pen Manufacturers and Traders Association.
- c. The award for the 'Most Admired Leader' from Herald Global, Inspirational Leaders of New India award from Powerbrands Glam, Las Vegas, USA.
- d. Life time Achievement Award from the Honorable Governor of Uttarakhand.
- e. The 'Achiever' Award from the Junior Chamber International, Marine Lines.

He is responsible for providing strategic guidance and holds vision for the development of new business verticals. Simultaneously, he plays a major role in making key decisions in the company's daily business operations.

The following is a list of other Directorships held by Mr. Khubilal Jugraj Rathod:

Sr. no	Name of the body corporate	Designation
1.	Flair Pens Limited	Director
2.	Writing Instruments Manufacturers Organisation (India)	Managing Director
3.	Pentel Stationery (India) Private Limited	Director
4.	Flair Writing Equipments Private Limited	Director

2. Mr. Vimalchand Jugraj Rathod- Managing Director



Mr. Vimalchand Jugraj Rathod is the Managing Director of our Company. He has been a Director since incorporation of our Company.

He is a fellow member of the Institute of Chartered Accountants of India. He holds a Bachelor of Commerce degree from Bangalore University, Bengaluru, Karnataka.

He has over 42 years of experience in the writing instruments industry.

He has been honoured with the following awards:

- a. "Asia's Most Promising Leader 2015-16" award from World Consulting and Research Corporation, Life-time achievement award from the Pen and Stationery Association of India.
- b. Award from the PlastIndia Foundation.

He is the chairman of the Plastic Export Promotion Council and panel Chairman of the Pen and Stationery Association of India.

Along with overseeing the overall management of our Company, he leads the accounts, finance, and taxation departments.

The following is a list of other Directorships held by Mr. Vimalchand Jugraj Rathod:

Sr. no	Name of the body corporate	Designation
1.	Flair Pens Limited	Director
2.	Writing Instruments Manufacturers Organisation (India)	Director
3.	Pentel Stationery (India) Private Limited	Director
4.	Flair Writing Equipments Private Limited	Director
5.	The Plastics Export Promotion Council	Director
6.	Flair Cyrosil Industries Private Limited	Managing Director
7.	Flomaxe Stationery Private Limited	Director

3. Mr. Rajesh Khubilal Rathod- Whole-Time Director



Mr. Rajesh Khubilal Rathod is a Whole-time Director of our Company. He has been a Director since incorporation of our Company.

He holds a Bachelor of Commerce degree from the University of Bombay, Mumbai, Maharashtra.

He has over 35 years of experience in the writing instruments industry.

He leads the international sales and marketing division, as well as the global relationship development efforts of our Company.

The following is a list of other Directorships held by Mr. Rajesh Khubilal Rathod:

Sr. no	Name of the body corporate	Designation
1.	Writing Instruments Manufacturers Organisation (India)	Director
2.	Flair Writing Equipments Private Limited	Director
3.	Flair Cyrosil Industries Private Limited	Director
4.	Flomaxe Stationery Private Limited	Director
5.	Monterosa Stationery Private Limited	Director

4. Mr. Mohit Khubilal Rathod- Whole-Time Director



Mr. Mohit Khubilal Rathod is a Whole-time Director of our Company. He has been a Director since incorporation of our Company.

He holds a Bachelor of Arts degree (majoring in business administration) from Muhlenberg College, Pennsylvania, USA.

He has over 25 years of experience in the writing instruments industry.

He leads the product development, as well as the domestic sales and marketing division of our Company.

The following is a list of other Directorships held by Mr. Mohit Khubilal Rathod:

Sr. no	Name of the body corporate	Designation
1.	Flair Pens Limited	Director
2.	Flair Writing Equipments Private Limited	Director
3.	Flair Cyrosil Industries Private Limited	Director
4.	Flomaxe Stationery Private Limited	Director
5.	Monterosa Stationery Private Limited	Director

5. Mr. Sumit Rathod- Whole-Time Director



Mr. Sumit Rathod is a Whole-time Director of our Company. He has been a Director since incorporation of our Company.

He holds a Bachelor of Arts degree from the Eckerd College, Florida, USA and a Post Graduate Diploma in Management from the S.P. Jain Institute of Management and Research, Mumbai, Maharashtra.

He has over 17 years of experience in the writing instruments industry.

He leads the new business development, production, process and system management of our Company.

The following is a list of other Directorships held by Mr. Sumit Rathod:

Sr. no	Name of the body corporate	Designation
1.	Flair Pens Limited	Director
2.	Flair Writing Equipments Private Limited	Director
3.	Flair Cyrosil Industries Private Limited	Director
4.	Flomaxe Stationery Private Limited	Director
5.	Monterosa Stationery Private Limited	Director

6. Mr. Punit Saxena- Independent Director



Mr. Punit Saxena is an Independent Director of our Company. He has been on the Board of our Company since March 2023.

He holds a Bachelor of Science degree (in civil engineering) from the University of Calicut, Kerala, a Master of Business Administration degree from University of Rajasthan, Jaipur, Rajasthan and has obtained a Master of Valuation (Real Estate) degree from the Shivaji University, Kolhapur, Maharashtra.

He is also a fellow member of the Institution of Engineers (India), a fellow member of the Indian Institution of Valuers (India), a professional member of the Royal Institution of Chartered Surveyors, a member of the Indian Institute of Arbitration and Mediation and a fellow member of the International Council of Consultants. He is also a certified Chartered Valuer.

He was previously associated with UTI Infrastructure, Technology and Services Limited (as its chief executive officer), Unit Trust of India, Jaipur Development Authority, Rajasthan State Industrial Development and Investment Corporation Limited, Sujalam Construction Limited and is currently a superannuated professional.

The following is a list of other Directorships held by Mr. Punit Saxena:

Sr. no	Name of the body corporate	Designation
1.	Chetana Education Limited	Director

7. **Mr. Rajneesh Bhandari- Independent Director**



Mr. Rajneesh Bhandari is an Independent Director of our Company. He has been on the Board of our Company since May 2022.

He holds a Bachelor of Technology degree in Chemical Engineering from the Indian Institute of Technology, Delhi. He is employed with Neuroequilibrium Diagnostic Systems Private Limited.

He has experience in the healthcare and telecommunication industry.

The following is a list of other Directorships held by Mr. Rajneesh Bhandari:

Sr. no	Name of the body corporate	Designation
1.	Apex Hospitals Private Limited	Director
2.	Futurecure Health Private Limited	Managing Director
3.	Cosmo Infratel Private Limited	Director
4.	Neuroequilibrium Diagnostic Systems Private Limited	Managing Director

8. **Mr. Manoj Vinod Lalwani- Independent Director**



Mr. Manoj Vinod Lalwani is an Independent Director of our Company. He has been on the Board of our Company since March 2023.

He holds a Bachelor of Engineering degree from University of Pune, Pune, Maharashtra and completed his Master of Science in Plastics Engineering from University of Massachusetts, Boston, USA.

He was previously associated with Nakoda Sales Corporation, Stylex International FZC and is currently a partner at J.K. Lalwani & Brothers.

He has experience in the field of manufacturing filler compounds for plastic polymers.

He does not hold any other Directorship positions.

9. **Mr. Deven Bipin Shah**



Mr. Deven Bipin Shah is an Independent Director of our Company. He has been on the Board of our Company since May 2024.

He is a practicing chartered accountant by profession. He is the founder partner of M/s. Bipin N. Shah & Co, a Chartered Accountant firm with specialization in Charitable Trust & NGO.

He has completed the following certification courses:

- Business Consultation Studies (BCS) with Jamnalal Bajaj Institute of Management Studies (JBIMS) (1999)
- Information Systems Audit (ISA) and Forensic Audit with ICAI (2005)
- Forensic Audit

He is experienced in:

- Handling Direct Tax matters of individuals, firms, companies and trusts (Schools, Hospitals, Churches, Temples, etc.)
- Advising HNIs in their tax planning & estate planning.
- Preparing and submissions for assessments & appeal proceedings.

He has actively worked under indirect tax vertical handling GST return filing, annual returns and GST audit. He is also a member of Independent Directors Databank.

He does not hold any other Directorship positions.

10. Ms. Sheetal Bhanot Shetty



Ms. Sheetal Bhanot Shetty is an Independent Director of our Company. She has been on the Board of our Company since March 2023.

She holds a Bachelor of Arts degree and a Master of Arts degree from the University of Bombay, Mumbai, Maharashtra.

She was previously associated with ESAB India Limited, The Indian Hotels Company Limited, Intrex India Limited, IMS Health Information and Consulting Services India Private Limited, Edelweiss Rural & Corporate Services Limited.

She is currently employed with Hella Infra Market Private Limited.

She does not hold any other Directorship positions.