



Flair Writing Industries Limited

(An ISO 9001:2015; ISO 14001 : 2015 & SA 8000 : 2014 Certified Company)

CIN NO.: L51100MH2016PLC284727

- Flair House, Plot No. A/64, Cross Road – A, Marol Ind. Area, MIDC, Andheri (East), Mumbai – 400093, Maharashtra, India
- +91 22 2868 3876 / 06, 4203 0405, 2967 6004/5/6

Ref- FWIL/SEC/2024-25/100

December 30, 2024

To,

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001. Scrip Code : 544030	National Stock Exchange of India Limited Exchange Plaza, C/1, G Block, Bandra - Kurla Complex Bandra (East), Mumbai - 400 051. Symbol : FLAIR
--	---

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") - Intimation of Incorporation of a step-down subsidiary Company of Flair Writing Industries Limited ("the Company")

Dear Sir(s)/ Madam(s),

With reference to the captioned subject, we would like to inform that Flair Writing Equipments Private Limited, a wholly-owned subsidiary of the Company, has incorporated a subsidiary company in the name and style of "Flomaxe Stationery Private Limited" and Intimation along with Certificate of Incorporation received from the Ministry of Corporate Affairs on December 30, 2024.

The details as required under Regulation 30 of the Listing Regulations read with SEBI circular no. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is attached herewith as Annexure - A.

The aforesaid information is being made available on the Company's website i.e. www.flairworld.in

You are requested to take the same on record.

Thanking you,

Yours faithfully,
For **Flair Writing Industries Limited**

Mr. Vishal Kishor Chanda
Company Secretary and Compliance Officer

Encl: As above

MUMBAI

DAMAN

DAMAN

DAMAN

DEHRADUN

VALSAD

Unit I, Trinity Ind. Park, Survey No.14,15,16,
National Highway 8, Naigaon (E),
Palghar 401 208, Maharashtra, India

Unit II, Survey No. 709/12 & 18,
Somnath Road, Dabhel,
Daman 396 210, India

Unit III, Survey No. 377/1,
Plot No.19 & 21, Zari Causeway Road,
Kachigam, Daman 396 210. India

Unit IV, Survey No. 370/2 A,
Vapi Road, Kachigam,
Daman 396 210. India

Khasra No. 1049/2, 1050/1,
Twin Industrial Estate, Central Hope Town,
Selaqui, Dehradun 248 011, Uttarakhand, India

Survey No.253, Village Shankar Talao,
National Highway 8,
Valsad 396 375, Gujarat, India



Flair Writing Industries Limited

(An ISO 9001:2015; ISO 14001 : 2015 & SA 8000 : 2014 Certified Company)

CIN NO.: L51100MH2016PLC284727

Flair House, Plot No. A/64, Cross Road – A, Marol Ind. Area, MIDC, Andheri (East), Mumbai – 400093, Maharashtra, India

+91 22 2868 3876 / 06, 4203 0405, 2967 6004/5/6

Annexure – A

Details required under the Listing Regulations read with SEBI circular no. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024

Sr. No	Particulars	Description
1	Name of the Target entity, details in brief such as size, turnover etc.	Flomaxe Stationery Private Limited (step-down subsidiary) is incorporated as a subsidiary of Flair Writing Equipments Private Limited (“the Wholly owned subsidiary of Flair Writing Industries Limited”) Intimation along with Certificate of Incorporation received from the Ministry of Corporate Affairs on December 30, 2024 CIN: U32901MH2024PTC437296 Authorised Capital: Rs. 10,00,000/- Paid Up Capital: Rs. 10,00,000/- Size/Turnover: Not Applicable (yet to commence its business operations)
2	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”;	Not applicable. This intimation is towards incorporation of a step-down subsidiary of Flair Writing Industries Limited. Save and except what is mentioned above, the Promoter/ Promoter Group/ Group Companies are not interested in the transaction.
3	Industry to which the entity being acquired belongs;	Flomaxe Stationery Private Limited (FSPL) is incorporated to carry on the business of manufacturing and distribution of stationery and other allied products.
4	Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	Newly Incorporated Step-down Subsidiary will have the following Objects: 1. Manufacture of stationary articles such as pens and pencils of all kinds whether or not mechanical, pencil leads, date, sealing or numbering stamps, hand-operated devices for printing or embossing labels, hand printing sets, prepared typewriter ribbons and inked pads, globes etc.

MUMBAI

DAMAN

DAMAN

DAMAN

DEHRADUN

VALSAD

Unit I, Trinity Ind. Park, Survey No.14,15,16, National Highway 8, Naigaon (E), Palghar 401 208, Maharashtra, India

Unit II, Survey No. 709/12 & 18, Somnath Road, Dabhel, Damam 396 210, India

Unit III, Survey No. 377/1, Plot No.19 & 21, Zari Causeway Road, Kachigam, Damam 396 210. India

Unit IV, Survey No. 370/2 A, Vapi Road, Kachigam, Damam 396 210. India

Khasra No. 1049/2, 1050/1, Twin Industrial Estate, Central Hope Town, Selaqui, Dehradun 248 011, Uttarakhand, India

Survey No.253, Village Shankar Talao, National Highway 8, Valsad 396 375, Gujarat, India



Flair Writing Industries Limited

(An ISO 9001:2015; ISO 14001 : 2015 & SA 8000 : 2014 Certified Company)

CIN NO.: L51100MH2016PLC284727

Flair House, Plot No. A/64, Cross Road – A, Marol Ind. Area, MIDC, Andheri (East), Mumbai – 400093, Maharashtra, India

+91 22 2868 3876 / 06, 4203 0405, 2967 6004/5/6

		2. To carry on the business in India or elsewhere the business to manufacture, process, produce, pack, repack, add, remove, grade, reduce, improve, buy, sell, resell, import, export, develop, design, market, procure, print, supply, work and to act as agent, broker, representative, consultant, collaborator, stockiest, liasioner, job worker or otherwise to deal in all shapes, sizes, descriptions, applications, modalities, specifications, designs, varieties and all kinds of stationery and printing materials, products such as writing ink, printing ink, ink extracts, ink powders, ink tablets, marking inks, drawing inks, lithographic inks, adhesives, stickers, stamping pastes, sealing waxes, crayons and chinks, carbon papers, ribbons, drawing pastels, pencils, ball pens, gel pens, fountain pens, nibs, refills, penholders, sharpeners, erasers, paper boxes, paper files, box files, stamp pads, pin cushions, foot rules, compass, geometrical instruments, envelopes, account books, rubbers, staplers, staple pins, u-pins, scissors, paper cutters, tags, folders, highlighters, black boards, note books, exercise books, writing pads, computer stationery, colours and other similar items used by students, businessmen and other persons.
5	Brief details of any governmental or regulatory approvals required for the acquisition;	Not Applicable
6	Indicative time period for completion of the acquisition;	Not Applicable
7	Nature of consideration - whether cash consideration or share swap and details of the same;	51% subscription to the paid-up share capital of the Step Down Subsidiary in cash by the Wholly Owned Subsidiary of the Company.
8	Cost of acquisition or the price at which the shares are acquired;	The Company subscribed to a total of Rs. 5,10,000/- (Rupees Five Lakh Ten Thousand Only) by purchasing 51,000 equity shares, each valued at Rs. 10/-.

MUMBAI

Unit I, Trinity Ind. Park, Survey No.14,15,16, National Highway 8, Naigaon (E), Palghar 401 208, Maharashtra, India

DAMAN

Unit II, Survey No. 709/12 & 18, Somnath Road, Dabhel, Damam 396 210, India

DAMAN

Unit III, Survey No. 377/1, Plot No.19 & 21, Zari Causeway Road, Kachigam, Damam 396 210. India

DAMAN

Unit IV, Survey No. 370/2 A, Vapi Road, Kachigam, Damam 396 210. India

DEHRADUN

Khasra No. 1049/2, 1050/1, Twin Industrial Estate, Central Hope Town, Selaqui, Dehradun 248 011, Uttarakhand, India

VALSAD

Survey No.253, Village Shankar Talao, National Highway 8, Valsad 396 375, Gujarat, India



Flair Writing Industries Limited

(An ISO 9001:2015; ISO 14001 : 2015 & SA 8000 : 2014 Certified Company)

CIN NO.: L51100MH2016PLC284727

- Flair House, Plot No. A/64, Cross Road – A, Marol Ind. Area, MIDC, Andheri (East), Mumbai – 400093, Maharashtra, India
- +91 22 2868 3876 / 06, 4203 0405, 2967 6004/5/6

9	Percentage of shareholding / control acquired and/ or number of shares acquired;	51% shareholding comprising 51,000 equity shares of face value of Rs. 10/- each aggregating to Rs. 510,000/-
10	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years' turnover, country in which the acquired entity has presence and any other significant information (in brief)	<p>Flomaxe Stationery Private Limited is incorporated to carry on the business of manufacturing and distribution of stationery and other allied products</p> <p>Date of Incorporation: December 27, 2024.</p> <p>Turnover History: Not Applicable</p> <p>Flomaxe Stationery Private Limited is incorporated in India as step down subsidiary of the Company with Registrar of Companies of Mumbai.</p> <p>Flomaxe Stationery Private Limited is yet to commence its Business Operations.</p>

MUMBAI

Unit I, Trinity Ind. Park, Survey No.14,15,16, National Highway 8, Naigaon (E), Palghar 401 208, Maharashtra, India

DAMAN

Unit II, Survey No. 709/12 & 18, Somnath Road, Dabhel, Daman 396 210, India

DAMAN

Unit III, Survey No. 377/1, Plot No.19 & 21, Zari Causeway Road, Kachigam, Daman 396 210. India

DAMAN

Unit IV, Survey No. 370/2 A, Vapi Road, Kachigam, Daman 396 210. India

DEHRADUN

Khasra No. 1049/2, 1050/1, Twin Industrial Estate, Central Hope Town, Selaqui, Dehradun 248 011, Uttarakhand, India

VALSAD

Survey No.253, Village Shankar Talao, National Highway 8, Valsad 396 375, Gujarat, India