

Khubilal Jugraj Rathod

101/3, Friends CHSL, N S Rd No 5, JVPD Scheme, Vile Parle West, Mumbai- 400056

Date: 14 JUL 2023

The Board of Directors
Flair Writing Industries Limited
63 B/C, Government Industrial Estate, Charkop,
Kandivali (West), Mumbai - 400 067
Maharashtra, India

Dear Sir/ Madam,

Re: Proposed initial public offering of equity shares of face value of ₹ 5 each ("Equity Shares") by Flair Writing Industries Limited (the "Company") and such offering (the "Offer")

I hereby give my consent to my name being included as the Chairman and Whole-Time Director of the Company in the draft red herring prospectus ("DRHP") to be filed by the Company with the Securities and Exchange Board of India, (the "SEBI"), and any relevant stock exchange(s) where the Equity Shares of the Company are proposed to be listed (the "Stock Exchanges"), the red herring prospectus ("RHP") and the prospectus ("Prospectus" and together with the RHP and DRHP, the "Offer Documents") which the Company intends to file with Registrar of Companies, Maharashtra at Mumbai ("RoC"), the SEBI and any relevant Stock Exchanges, as well as in any publicity material, press release, presentation in respect of the Offer. I also authorise you to deliver a copy of this letter of consent to the RoC, pursuant to the provisions of the Companies Act, 2013, the Stock Exchanges or any other regulatory authority required by law.

I confirm that I will immediately inform the Company and the book running lead managers, appointed as such for the purpose of the Offer ("BRLMs"), of any changes to the information stated in this letter in writing till the date when the Equity Shares receive final listing and trading approval from the Stock Exchanges and commence trading on the Stock Exchanges. In the absence of any such communication, the information stated in this letter should be taken as updated information until the date of commencement of listing and trading of the Equity Shares issued pursuant to the Offer on the Stock Exchanges.

I confirm that the contents of this consent letter are true, correct, adequate and not misleading in any material respect.

This consent letter is for information and for inclusion (in part or full) in the Offer Documents, and may be relied upon by the Company, BRLMs and the legal counsel to each of the Company and the BRLMs in relation to the Offer. I hereby authorise you to deliver this consent letter to SEBI, the Stock Exchanges, the RoC and any other regulatory authorities as may be required and/or for the records to be maintained by the BRLMs in connection with the Offer.

All capitalized terms used herein but not separately defined shall have the same meaning as attributed to them in the Offer Documents.

Sincerely,



Name: Khubilal Jugraj Rathod
Designation: Chairman and Whole-Time Director
DIN: 00122867

Khubilal Jugraj Rathod

101/3, Friends CHSL, N S Rd No 5, JVPD Scheme, Vile Parle West, Mumbai- 400056

CC:

Nuvama Wealth Management Limited

801 - 804, Wing A, Building No 3
Inspire BKC, G Block
Bandra Kurla Complex, Bandra East
Mumbai 400 051
Maharashtra, India

Axis Capital Limited

1st Floor, Axis House
C-2 Wadia International Center
Pandurang Budhkar Marg,
Worli, Mumbai 400 025
Maharashtra, India

Domestic Legal Counsel to the BRLMs

IndusLaw

#1502B, 15th Floor,
Tower - 1C, "One Indiabulls Centre",
Senapati Bapat Marg, Lower Parel,
Mumbai - 400 013
Maharashtra, India

Domestic Legal Counsel to the Company

S&R Associates

One World Center
1403 Tower 2 B
841 Senapati Bapat Marg, Lower Parel
Mumbai 400013
Maharashtra, India

Vimalchand Jugraj Rathod

Mayur Bldg, Flat No. 1201, 12th Floor, Plot No. 40, JVPD, N S Road No. 8, Vileparle West, Mumbai- 400056

Date: 14 JUL 2023

The Board of Directors
Flair Writing Industries Limited
63 B/C, Government Industrial Estate, Charkop,
Kandivali (West), Mumbai - 400 067
Maharashtra, India

Dear Sir/ Madam,

Re: Proposed initial public offering of equity shares of face value of ₹ 5 each ("Equity Shares") by Flair Writing Industries Limited (the "Company") and such offering (the "Offer")

I hereby give my consent to my name being included as a Managing Director of the Company in the draft red herring prospectus ("DRHP") to be filed by the Company with the Securities and Exchange Board of India, (the "SEBI"), and any relevant stock exchange(s) where the Equity Shares of the Company are proposed to be listed (the "Stock Exchanges"), the red herring prospectus ("RHP") and the prospectus ("Prospectus" and together with the RHP and DRHP, the "Offer Documents") which the Company intends to file with Registrar of Companies, Maharashtra at Mumbai ("RoC"), the SEBI and any relevant Stock Exchanges, as well as in any publicity material, press release, presentation in respect of the Offer. I also authorise you to deliver a copy of this letter of consent to the RoC, pursuant to the provisions of the Companies Act, 2013, the Stock Exchanges or any other regulatory authority required by law.

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Sincerely,



Name: Vimalchand Jugraj Rathod
Designation: Managing Director

DIN : 00123007

Vimalchand Jugraj Rathod

Mayur Bldg, Flat No. 1201, 12th Floor, Plot No. 40, JVPD, N S Road No. 8, Vileparle West, Mumbai- 400056

CC:

Nuvama Wealth Management Limited

801 - 804, Wing A, Building No 3
Inspire BKC, G Block
Bandra Kurla Complex, Bandra East
Mumbai 400 051
Maharashtra, India

Axis Capital Limited

1st Floor, Axis House
C-2 Wadia International Center
Pandurang Budhkar Marg,
Worli, Mumbai 400 025
Maharashtra, India

Domestic Legal Counsel to the BRLMs

IndusLaw

#1502B, 15th Floor,
Tower - 1C, "One Indiabulls Centre",
Senapati Bapat Marg, Lower Parel,
Mumbai - 400 013
Maharashtra, India

Domestic Legal Counsel to the Company

S&R Associates

One World Center
1403 Tower 2 B
841 Senapati Bapat Marg, Lower Parel
Mumbai 400013
Maharashtra, India

Rajesh Khubilal Rathod

401/3 Friends CHS, N S Road No. 5, JVPD Scheme, Vile Parle West, Mumbai- 400056

Date: 14 JUL 2023

The Board of Directors
Flair Writing Industries Limited
63 B/C, Government Industrial Estate, Charkop,
Kandivali (West), Mumbai - 400 067
Maharashtra, India

Dear Sir/ Madam,

Re: Proposed initial public offering of equity shares of face value of ₹ 5 each ("Equity Shares") by Flair Writing Industries Limited (the "Company") and such offering (the "Offer")

I hereby give my consent to my name being included as a Whole-time Director of the Company in the draft red herring prospectus ("DRHP") to be filed by the Company with the Securities and Exchange Board of India, (the "SEBI"), and any relevant stock exchange(s) where the Equity Shares of the Company are proposed to be listed (the "Stock Exchanges"), the red herring prospectus ("RHP") and the prospectus ("Prospectus" and together with the RHP and DRHP, the "Offer Documents") which the Company intends to file with Registrar of Companies, Maharashtra at Mumbai ("RoC"), the SEBI and any relevant Stock Exchanges, as well as in any publicity material, press release, presentation in respect of the Offer. I also authorise you to deliver a copy of this letter of consent to the RoC, pursuant to the provisions of the Companies Act, 2013, the Stock Exchanges or any other regulatory authority required by law.

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Sincerely,



Name: Rajesh Khubilal Rathod
Designation: Whole-time Director

DIN : 00122907

Rajesh Khubilal Rathod

401/3 Friends CHS, N S Road No. 5, JVPD Scheme, Vile Parle West, Mumbai- 400056

CC:

Nuvama Wealth Management Limited

801 - 804, Wing A, Building No 3
Inspire BKC, G Block
Bandra Kurla Complex, Bandra East
Mumbai 400 051
Maharashtra, India

Axis Capital Limited

1st Floor, Axis House
C-2 Wadia International Center
Pandurang Budhkar Marg,
Worli, Mumbai 400 025
Maharashtra, India

Domestic Legal Counsel to the BRLMs

IndusLaw

#1502B, 15th Floor,
Tower - 1C, "One Indiabulls Centre",
Senapati Bapat Marg, Lower Parel,
Mumbai - 400 013
Maharashtra, India

Domestic Legal Counsel to the Company

S&R Associates

One World Center
1403 Tower 2 B
841 Senapati Bapat Marg, Lower Parel
Mumbai 400013
Maharashtra, India

Mohit Khubilal Rathod

401, Joy Solitaire Building, Friends CHS, N S Road No. 5, JVPD Scheme, Vile Parle West, Mumbai- 400056

Date: 14 JUL 2023

The Board of Directors
Flair Writing Industries Limited
63 B/C, Government Industrial Estate, Charkop,
Kandivali (West), Mumbai - 400 067
Maharashtra, India

Dear Sir/ Madam,

Re: Proposed initial public offering of equity shares of face value of ₹ 5 each ("Equity Shares") by Flair Writing Industries Limited (the "Company") and such offering (the "Offer")

I hereby give my consent to my name being included as a Whole-time Director of the Company in the draft red herring prospectus ("DRHP") to be filed by the Company with the Securities and Exchange Board of India, (the "SEBI"), and any relevant stock exchange(s) where the Equity Shares of the Company are proposed to be listed (the "Stock Exchanges"), the red herring prospectus ("RHP") and the prospectus ("Prospectus" and together with the RHP and DRHP, the "Offer Documents") which the Company intends to file with Registrar of Companies, Maharashtra at Mumbai ("RoC"), the SEBI and any relevant Stock Exchanges, as well as in any publicity material, press release, presentation in respect of the Offer. I also authorise you to deliver a copy of this letter of consent to the RoC, pursuant to the provisions of the Companies Act, 2013, the Stock Exchanges or any other regulatory authority required by law.

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Sincerely,



Name: Mohit Khubilal Rathod
Designation: Whole-time Director

DIN : 00122951

Mohit Khubilal Rathod

401, Joy Solitaire Building, Friends CHS, N S Road No. 5, JVPD Scheme, Vile Parle West, Mumbai- 400056

CC:

Nuvama Wealth Management Limited

801 - 804, Wing A, Building No 3
Inspire BKC, G Block
Bandra Kurla Complex, Bandra East
Mumbai 400 051
Maharashtra, India

Axis Capital Limited

1st Floor, Axis House
C-2 Wadia International Center
Pandurang Budhkar Marg,
Worli, Mumbai 400 025
Maharashtra, India

Domestic Legal Counsel to the BRLMs

IndusLaw

#1502B, 15th Floor,
Tower - 1C, "One Indiabulls Centre",
Senapati Bapat Marg, Lower Parel,
Mumbai - 400 013
Maharashtra, India

Domestic Legal Counsel to the Company

S&R Associates

One World Center
1403 Tower 2 B
841 Senapati Bapat Marg, Lower Parel
Mumbai 400013
Maharashtra, India

Sumit Rathod

1301, Mayur, Plot No. 40, N S Road No. 8, Presidency CHS, Nr. PNB, JVPD, Vile Parle West, Mumbai- 400056

Date: 14 JUL 2023

The Board of Directors
Flair Writing Industries Limited
63 B/C, Government Industrial Estate, Charkop,
Kandivali (West), Mumbai - 400 067
Maharashtra, India

Dear Sir/ Madam,

Re: Proposed initial public offering of equity shares of face value of ₹ 5 each ("Equity Shares") by Flair Writing Industries Limited (the "Company") and such offering (the "Offer")

I hereby give my consent to my name being included as a Whole-time Director of the Company in the draft red herring prospectus ("DRHP") to be filed by the Company with the Securities and Exchange Board of India, (the "SEBI"), and any relevant stock exchange(s) where the Equity Shares of the Company are proposed to be listed (the "Stock Exchanges"), the red herring prospectus ("RHP") and the prospectus ("Prospectus" and together with the RHP and DRHP, the "Offer Documents") which the Company intends to file with Registrar of Companies, Maharashtra at Mumbai ("RoC"), the SEBI and any relevant Stock Exchanges, as well as in any publicity material, press release, presentation in respect of the Offer. I also authorise you to deliver a copy of this letter of consent to the RoC, pursuant to the provisions of the Companies Act, 2013, the Stock Exchanges or any other regulatory authority required by law.

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Sincerely,



Name: Sumit Rathod
Designation: Whole-time Director

DIN: 02987687

Sumit Rathod

1301, Mayur, Plot No. 40, N S Road No. 8, Presidency CHS, Nr. PNB, JVPD, Vile Parle West, Mumbai- 400056

CC:

Nuvama Wealth Management Limited
801 - 804, Wing A, Building No 3
Inspire BKC, G Block
Bandra Kurla Complex, Bandra East
Mumbai 400 051
Maharashtra, India

Axis Capital Limited
1st Floor, Axis House
C-2 Wadia International Center
Pandurang Budhkar Marg,
Worli, Mumbai 400 025
Maharashtra, India

Domestic Legal Counsel to the BRLMs

IndusLaw
#1502B, 15th Floor,
Tower - 1C, "One Indiabulls Centre",
Senapati Bapat Marg, Lower Parel,
Mumbai - 400 013
Maharashtra, India

Domestic Legal Counsel to the Company

S&R Associates
One World Center
1403 Tower 2 B
841 Senapati Bapat Marg, Lower Parel
Mumbai 400013
Maharashtra, India

BISHAN SINGH RAWAT

3, Balbir Road, Dehradun 248001

Date: 14 JUL 2023

The Board of Directors
Flair Writing Industries Limited
63 B/C, Government Industrial Estate, Charkop,
Kandivali (West), Mumbai - 400 067
Maharashtra, India

Dear Sir/ Madam,

Re: Proposed initial public offering of equity shares of face value of ₹ 5 each ("Equity Shares") by Flair Writing Industries Limited (the "Company") and such offering (the "Offer")

I hereby give my consent to my name being included as an Independent Director of the Company in the draft red herring prospectus ("DRHP") to be filed by the Company with the Securities and Exchange Board of India, (the "SEBI"), and any relevant stock exchange(s) where the Equity Shares of the Company are proposed to be listed (the "Stock Exchanges"), the red herring prospectus ("RHP") and the prospectus ("Prospectus" and together with the RHP and DRHP, the "Offer Documents") which the Company intends to file with Registrar of Companies, Maharashtra at Mumbai ("RoC"), the SEBI and any relevant Stock Exchanges, as well as in any publicity material, press release, presentation in respect of the Offer. I also authorise you to deliver a copy of this letter of consent to the RoC, pursuant to the provisions of the Companies Act, 2013, the Stock Exchanges or any other regulatory authority required by law.

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Sincerely,



Name: Bishan Singh Rawat
Designation: Independent Director

DIN: 08139018

BISHAN SINGH RAWAT

3, Balbir Road, Dehradun 248001

CC:

Nuvama Wealth Management Limited

801 - 804, Wing A, Building No 3
Inspire BKC, G Block
Bandra Kurla Complex, Bandra East
Mumbai 400 051
Maharashtra, India

Axis Capital Limited

1st Floor, Axis House
C-2 Wadia International Center
Pandurang Budhkar Marg,
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Maharashtra, India

Domestic Legal Counsel to the BRLMs

IndusLaw

#1502B, 15th Floor,
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Senapati Bapat Marg, Lower Parel,
Mumbai - 400 013
Maharashtra, India

Domestic Legal Counsel to the Company

S&R Associates

One World Center
1403 Tower 2 B
841 Senapati Bapat Marg, Lower Parel
Mumbai 400013
Maharashtra, India

RAJNEESH BHANDARI

S-271 Mahaveer Nagar, Tonk Road, Jaipur- 302018

Date: 14 JUL 2023

The Board of Directors
Flair Writing Industries Limited
63 B/C, Government Industrial Estate, Charkop,
Kandivali (West), Mumbai - 400 067
Maharashtra, India

Dear Sir/ Madam,

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Sincerely,



Name: Rajneesh Bhandari
Designation: Independent Director

DIN : 00094089

RAJNEESH BHANDARI

S-271 Mahaveer Nagar, Tonk Road, Jaipur- 302018

CC:

Nuvama Wealth Management Limited

801 - 804, Wing A, Building No 3
Inspire BKC, G Block
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Maharashtra, India

Axis Capital Limited

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S&R Associates

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Mumbai 400013
Maharashtra, India

MANOJ VINOD LALWANI

321/18, Shantinagar Society, Mahatma Phule Peth, Pandit Jawaharlal Nehru Marg, Pune, Maharashtra- 411042

Date: 14 JUL 2023

The Board of Directors
Flair Writing Industries Limited
63 B/C, Government Industrial Estate, Charkop,
Kandivali (West), Mumbai - 400 067
Maharashtra, India

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Sincerely,



Name: Manoj Vinod Lalwani
Designation: Independent Director

DIN: 10077949

MANOJ VINOD LALWANI

321/18, Shantinagar Society, Mahatma Phule Peth, Pandit Jawaharlal Nehru Marg, Pune, Maharashtra- 411042

CC:

Nuvama Wealth Management Limited

801 - 804, Wing A, Building No 3
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Domestic Legal Counsel to the BRLMs

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Maharashtra, India

Domestic Legal Counsel to the Company

S&R Associates

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841 Senapati Bapat Marg, Lower Parel
Mumbai 400013
Maharashtra, India

PUNIT SAXENA

Flat No. 702, 7th Floor, Gold Crest C H S L, Road No. 3, Santacruz East, Sundar Nagar, Mumbai- 400098

Date: 14 JUL 2023

The Board of Directors
Flair Writing Industries Limited
63 B/C, Government Industrial Estate, Charkop,
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I hereby give my consent to my name being included as an Independent Director of the Company in the draft red herring prospectus ("DRHP") to be filed by the Company with the Securities and Exchange Board of India, (the "SEBI"), and any relevant stock exchange(s) where the Equity Shares of the Company are proposed to be listed (the "Stock Exchanges"), the red herring prospectus ("RHP") and the prospectus ("Prospectus" and together with the RHP and DRHP, the "Offer Documents") which the Company intends to file with Registrar of Companies, Maharashtra at Mumbai ("RoC"), the SEBI and any relevant Stock Exchanges, as well as in any publicity material, press release, presentation in respect of the Offer. I also authorise you to deliver a copy of this letter of consent to the RoC, pursuant to the provisions of the Companies Act, 2013, the Stock Exchanges or any other regulatory authority required by law.

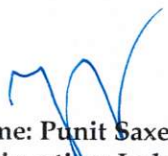
I confirm that I will immediately inform the Company and the book running lead managers, appointed as such for the purpose of the Offer ("BRLMs"), of any changes to the information stated in this letter in writing till the date when the Equity Shares receive final listing and trading approval from the Stock Exchanges and commence trading on the Stock Exchanges. In the absence of any such communication, the information stated in this letter should be taken as updated information until the date of commencement of listing and trading of the Equity Shares issued pursuant to the Offer on the Stock Exchanges.

I confirm that the contents of this consent letter are true, correct, adequate and not misleading in any material respect.

This consent letter is for information and for inclusion (in part or full) in the Offer Documents, and may be relied upon by the Company, BRLMs and the legal counsel to each of the Company and the BRLMs in relation to the Offer. I hereby authorise you to deliver this consent letter to SEBI, the Stock Exchanges, the RoC and any other regulatory authorities as may be required and/or for the records to be maintained by the BRLMs in connection with the Offer.

All capitalized terms used herein but not separately defined shall have the same meaning as attributed to them in the Offer Documents.

Sincerely,


Name: Punit Saxena
Designation: Independent Director

DIN : 01057167

PUNIT SAXENA

Flat No. 702, 7th Floor, Gold Crest C H S L, Road No. 3, Santacruz East, Sundar Nagar, Mumbai- 400098

CC:

Nuvama Wealth Management Limited
801 - 804, Wing A, Building No 3
Inspire BKC, G Block
Bandra Kurla Complex, Bandra East
Mumbai 400 051
Maharashtra, India

Axis Capital Limited
1st Floor, Axis House
C-2 Wadia International Center
Pandurang Budhkar Marg,
Worli, Mumbai 400 025
Maharashtra, India

Domestic Legal Counsel to the BRLMs

IndusLaw
#1502B, 15th Floor,
Tower - 1C, "One Indiabulls Centre",
Senapati Bapat Marg, Lower Parel,
Mumbai - 400 013
Maharashtra, India

Domestic Legal Counsel to the Company

S&R Associates
One World Center
1403 Tower 2 B
841 Senapati Bapat Marg, Lower Parel
Mumbai 400013
Maharashtra, India

SHEETAL BHANOT SHETTY

Silver Riddhi Siddhi, C Wing, Flat No.601, 5th Road, Near Diamond Garden, Chembur East,
Mumbai, Chembur Police Station, Mumbai- 400071, Maharashtra, India

Mobile: +91 9819862050

Email- sheetalbhanotshetty@gmail.com

Date:

14 JUL 2023

The Board of Directors

Flair Writing Industries Limited

63 B/C, Government Industrial Estate, Charkop,
Kandivali (West), Mumbai - 400 067
Maharashtra, India

Dear Sir/ Madam,

Re: Proposed initial public offering of equity shares of face value of ₹ 5 each ("Equity Shares") by Flair Writing Industries Limited (the "Company") and such offering (the "Offer")

I hereby give my consent to my name being included as a Independent Director of the Company in the draft red herring prospectus ("DRHP") to be filed by the Company with the Securities and Exchange Board of India, (the "SEBI"), and any relevant stock exchange(s) where the Equity Shares of the Company are proposed to be listed (the "Stock Exchanges"), the red herring prospectus ("RHP") and the prospectus ("Prospectus" and together with the RHP and DRHP, the "Offer Documents") which the Company intends to file with Registrar of Companies, Maharashtra at Mumbai ("RoC"), the SEBI and any relevant Stock Exchanges, as well as in any publicity material, press release, presentation in respect of the Offer. I also authorise you to deliver a copy of this letter of consent to the RoC, pursuant to the provisions of the Companies Act, 2013, the Stock Exchanges or any other regulatory authority required by law.

I confirm that I will immediately inform the Company and the book running lead managers, appointed as such for the purpose of the Offer ("BRLMs"), of any changes to the information stated in this letter in writing till the date when the Equity Shares receive final listing and trading approval from the Stock Exchanges and commence trading on the Stock Exchanges. In the absence of any such communication, the information stated in this letter should be taken as updated information until the date of commencement of listing and trading of the Equity Shares issued pursuant to the Offer on the Stock Exchanges.

I confirm that the contents of this consent letter are true, correct, adequate and not misleading in any material respect.

This consent letter is for information and for inclusion (in part or full) in the Offer Documents, and may be relied upon by the Company, BRLMs and the legal counsel to each of the Company and the BRLMs in relation to the Offer. I hereby authorise you to deliver this consent letter to SEBI, the Stock Exchanges, the RoC and any other regulatory authorities as may be required and/or for the records to be maintained by the BRLMs in connection with the Offer.

All capitalized terms used herein but not separately defined shall have the same meaning as attributed to them in the Offer Documents.

Sincerely,



Name: Sheetal Bhanot Shetty

Designation: Independent Director

DIN: 10087870

SHEETAL BHANOT SHETTY

Silver Riddhi Siddhi, C Wing, Flat No.601, 5th Road, Near Diamond Garden, Chembur East,
Mumbai, Chembur Police Station, Mumbai- 400071, Maharashtra, India

Mobile: +91 9819862050

Email- sheetalbhanotshetty@gmail.com

CC:

Nuvama Wealth Management Limited

801 - 804, Wing A, Building No 3
Inspire BKC, G Block
Bandra Kurla Complex, Bandra East
Mumbai 400 051
Maharashtra, India

Axis Capital Limited

1st Floor, Axis House
C-2 Wadia International Center
Pandurang Budhkar Marg,
Worli, Mumbai 400 025
Maharashtra, India

Domestic Legal Counsel to the BRLMs

IndusLaw

#1502B, 15th Floor,
Tower - 1C, "One Indiabulls Centre",
Senapati Bapat Marg, Lower Parel,
Mumbai - 400 013
Maharashtra, India

Domestic Legal Counsel to the Company

S&R Associates

One World Center
1403 Tower 2 B
841 Senapati Bapat Marg, Lower Parel
Mumbai 400013
Maharashtra, India