

Vishal Kishor Chanda

Office Address: 63 B/C, Government Industrial Estate, Charkop, Kandivali West, Mumbai- 400067

Date: 14 JUL 2023

To,

The Board of Directors,
Flair Writing Industries Limited
63 B/C, Government Industrial Estate, Charkop,
Kandivali (West), Mumbai - 400 067
Maharashtra, India

Dear Sir(s)/Ma'am(s),

Re: Proposed initial public offering of equity shares of face value of Rs. 5 each (the "Equity Shares" and such offering, the "Offer") of Flair Writing Industries Limited (the "Company")

I, Vishal Kishor Chanda, hereby give my consent to act as the company secretary and compliance officer of the Company and to my name and other details mentioned herein being included as Company Secretary and Compliance Officer of the Company in the draft red herring prospectus ("DRHP") intended to be filed by the Company with the Securities and Exchange Board of India (the "SEBI") and any relevant stock exchange(s) where the Equity Shares are proposed to be listed (the "Stock Exchanges") and the red herring prospectus ("RHP") and the prospectus ("Prospectus") intended to be filed with the Registrar of Companies, Maharashtra at Mumbai ("RoC") and thereafter filed with the SEBI and the Stock Exchanges, any publicity material, press release, presentation or as well as in other documents in relation to the Offer (the "Offer Documents").

I hereby authorise you to deliver this consent letter to SEBI, the Stock Exchanges, the RoC and any other regulatory authorities as may be required and/or for the records to be maintained by the BRLMs in connection with the Offer.

I am a member of the Institute of Company Secretaries of India, holding membership number A50310.

I will be responsible for monitoring compliance of the securities laws and for redressal of investors' grievances, in connection with the Offer, and subsequently, upon listing of the Company's Equity Shares on the Stock Exchanges. The following details with respect to me may be disclosed in the Offer Documents:

Name: Mr. Vishal Kishor Chanda
Designation: Company Secretary and Compliance Officer
Address: 63 B/C, Government Industrial Estate, Charkop, Kandivali West, Mumbai-400067
Telephone Number: 022 42030428
Email: investors@flairpens.com

Contact: +91 9022486774

Email- cs@flairpens.com

Vishal Kishor Chanda

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I further confirm that the above information in relation to me is true and correct.

I confirm that I will immediately communicate any changes in writing in the above information to the Company and the book running lead managers to the Offer ("BRLMs") until the date when the Equity Shares commence trading on the Stock Exchanges. In the absence of any such communication from us, BRLMs and the legal counsels, each to the Company and the BRLMs, can assume that there is no change to the above information until the Equity Shares commence trading on the Stock Exchanges pursuant to the Offer.

I also consent to the inclusion of this letter as a part of "Material Contracts and Documents for Inspection" in connection with this Offer, which will be available for public for inspection from date of the filing of the RHP until the Bid/Offer Closing Date including through online means on the website of the Company.

This consent letter is for information and for inclusion (in part or full) in the Offer Documents, and may be relied upon by the Company, BRLMs and the legal counsel to each of the Company and the BRLMs in relation to the Offer.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Offer Documents.

Yours faithfully,



Name: Vishal Kishor Chanda

Designation: Company Secretary and Compliance Officer

CC:

Nuvama Wealth Management Limited

801 - 804, Wing A, Building No 3

Inspire BKC, G Block

Bandra Kurla Complex, Bandra East

Mumbai 400 051

Maharashtra, India

Axis Capital Limited

1st Floor, Axis House

C-2 Wadia International Center

Pandurang Budhkar Marg,

Worli, Mumbai 400 025

Maharashtra, India

Contact: +91 9022486774
Email- cs@flairpens.com

Vishal Kishor Chanda

Office Address: 63 B/C, Government Industrial Estate, Charkop, Kandivali West, Mumbai- 400067

Domestic Legal Counsel to the BRLMs

IndusLaw
#1502B, 15th Floor,
Tower - 1C, "One Indiabulls Centre",
Senapati Bapat Marg, Lower Parel,
Mumbai - 400 013
Maharashtra, India

Domestic Legal Counsel to the Company

S&R Associates
One World Center
1403 Tower 2 B
841 Senapati Bapat Marg, Lower Parel
Mumbai 400013
Maharashtra, India